

Advertising

NEWSLETTER ADVERTISING RATES "The Exchange"

WANT THE BEST VALUE FOR YOUR ADVERTISING DOLLAR?

The Holland-Springfield Chamber's newsletter, "The Exchange" can provide that for you! The Chamber newsletter is published on our website on a monthly basis and can reach thousands of business professionals, government leaders, local organizations, community residents and those outside of our area in search of local information. This is an opportunity to get **your** name out in front of the people you want to target at a minimal investment! Keeping your business "front and center" in everyone's mind is the key.

"The Exchange" SPONSOR (1 Month)

Business Logo on front cover and ½ page ad on back cover..... \$ 250.00

ADS PUBLISHED IN NEWSLETTER

Business Card Size Ad:

1 Month\$ 50.00
3 Months.....\$ 135.00
6 Months.....\$ 240.00
One Year\$ 420.00

½ Page Ad:

1 Month \$ 130.00
3 Months \$ 350.00
6 Months \$ 625.00
One Year \$ 1090.00

¼ Page Ad:

1 Month..... \$ 85.00
3 Months..... \$ 230.00
6 Months \$ 410.00
One Year \$ 710.00

Full Page Ad:

1 Month \$ 200.00
3 Months \$ 540.00
6 Months \$ 960.00
One Year \$ 1980.00

- All advertising must be paid in advance**
- Advertisers must provide a "camera ready" ad to the Chamber**
- Advertiser is responsible for providing copy by the print deadline**

For advertising deadlines or further information regarding newsletter advertising, please contact **Pat Hicks** at 419.865.2110 or pat@hollandspringfieldcoc.org
